

SENG HUPTM

Lightings that inspire

The Leading Lighting Retailer in Malaysia



CORPORATE PROFILE



sinsteys

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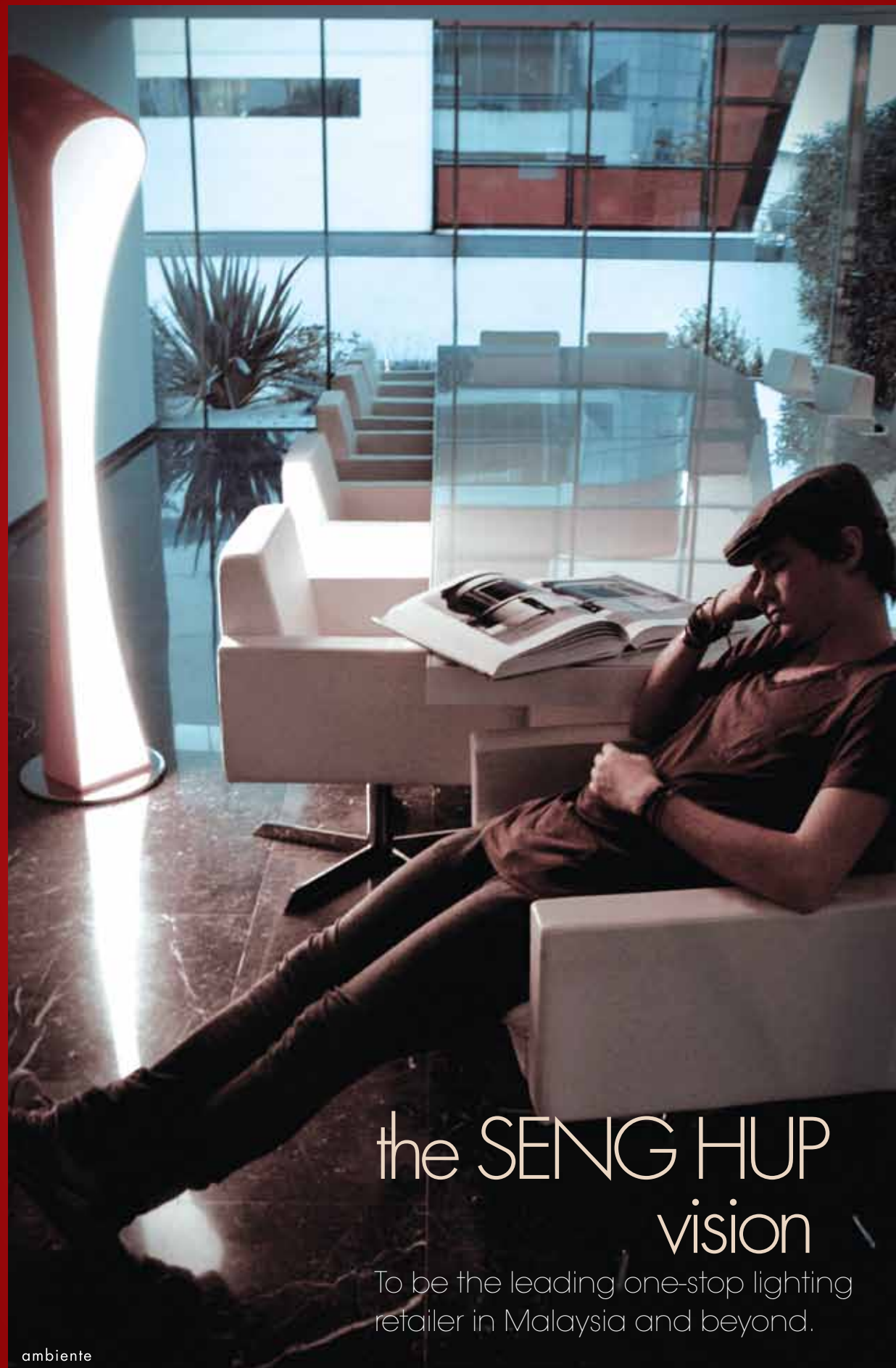
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Established on 1st February 1960, Seng Hup has grown to become one of Malaysia's most recognisable names in the lighting industry. As the market leader, Seng Hup has completed a myriad of high-profile projects over the years.



The company strongly believes in offering the Malaysian market with the latest and state-of-the-art lighting that are sourced throughout the world, from LED's and energy savers to Chandeliers, Alabasters, Murano Lights and many more.



the SENG HUP vision

To be the leading one-stop lighting
retailer in Malaysia and beyond.

ambiente

SENG HUP'S in-depth experience

Seng Hup is currently on the move, having established 3 new showrooms in the last 18 months to complement its head office at Jalan 222, Petaling Jaya. Seng Hup has had a checkered history; expanding to an impressive 32 branches just before the Asian Financial Crisis hit Malaysia. Affected by the economic slowdown, the company underwent many years of painful restructuring before re-emerging like a Golden Phoenix in 2011 with new passionate energy and capital infusion.

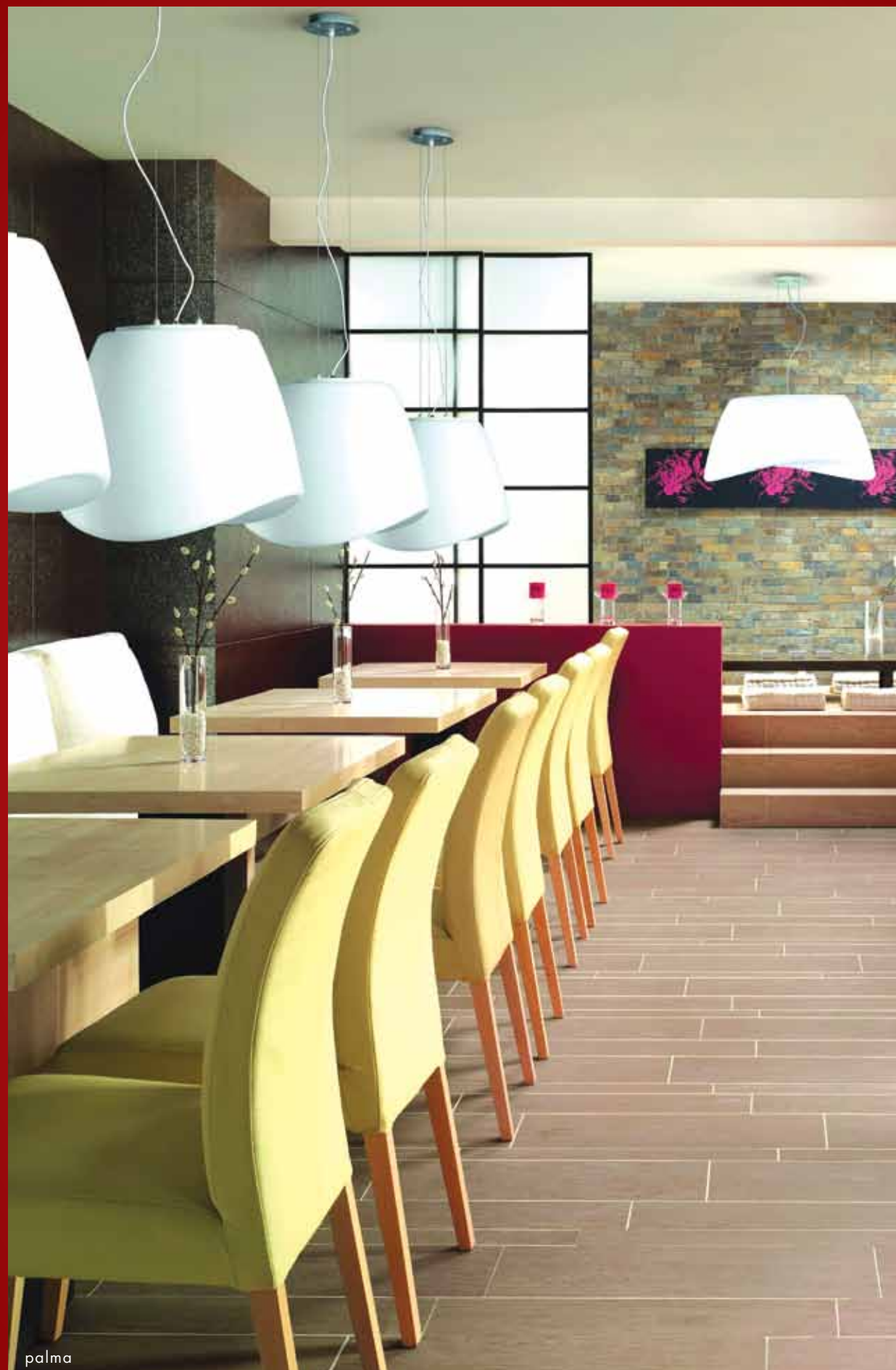
In-line with its vision and mission statement, Seng Hup will continue to move ahead, with plans to set up 10 wholly-owned retail outlets throughout Malaysia within the next 3 years. Key locations for these concept stores include Georgetown, Melaka, Johor Bahru, Kuantan, Kuala Terengganu, Kota Bahru, Kuching and Kota Kinabalu. A new flagship store is also planned in the central region of Kuala Lumpur. It has recently acquired a piece of land at the World Heritage City of Georgetown for the construction of its Penang Flagship Store.



otto



ambiente



palma

COMPLETED PROJECTS

from SENG HUP



Being a market leader in the lighting industry, Seng Hup has completed an impressive line-up of high profile projects over the years.

Some of the notable projects in Malaysia as well as abroad include Royale Bintang Damansara, Leela Kempenski Guragon, Sheraton Bangalore, Rayala Hotel in Chennai, India and Novatel Visakhapatnam, India.



COMPLETED PROJECTS from SENG HUP



COMPLETED PROJECTS from SENG HUP





MANPOWER & HUMAN RESOURCE



SENG HUP Lighting is today staffed by a team of 20 personnel, many of whom have been with the organisation in excess of 10 years. They carry with them a wealth of experience to ensure that any lightings sold by SENG HUP is of proper quality and suitable for the designated use.

With SENG HUP'S depth of knowledge and experience in the lighting world, consumers can feel confident that suggestions and recommendations provided by SENG HUP are reliable with service of the utmost quality.



SENG HUP MODERN



manhattan



pop

Rest assured, you will always have our expert advice when it comes to selecting the most suitable lighting options to meet your needs.



sinsteys



ora

Lighting Up Every Lifestyle

We house a wide range of lights with innovative and contemporary designs. Whatever your preferences are, you are sure to find something that suits your lifestyle. Choosing a set of lights for your home can be an intricate yet exciting affair. We have a huge variety of designs for you to mix and match or if you prefer, you might also consider our wide range of lighting series for sheer uniformity.



moon



eve

SENG HUP CLASSIC



viena



paola

Traditions that Continue to Shine

Some designs not only last a lifetime but for generations and even centuries. We are proud to bring you our collection of fine lighting options that stand the test of time. Each classic piece is masterfully crafted with a blend of traditional and contemporary design inspirations.



acanto



acanto

You will be pleased to know that we have a myriad of choices and variations for you to mix and match, as well as a family of lights that boasts the same beautiful uniformed design.



viena



b&n



SENG HUP LIGHTINGS & DÉCOR SDN. BHD.
(Co. Registration: 893234-D)

SUNGAI WAY HQ & Showroom
Lot 18-19, Jalan SS7/2, Batu 10, Lebuhraya Persekutuan, Sungai Way, 47300 Petaling Jaya, Selangor
Tel: 603-7877 9920/6016-662 6039

SHAH ALAM Showroom
Tingkat 5, 31-33 Jalan Tengku Ampuan Zabedah F 9/F, Seksyen 9, 40100 Shah Alam, Selangor
Tel: 6016-662 6039

KUANTAN Showroom
No 233 & 235 Lorong Tun Ismail 1, 25000 Kuantan, Pahang
Tel: 609-531 6310

Website: www.senghup.com.my
Facebook: SengHup Lightings
Instagram: [senghuppjhg](https://www.instagram.com/senghuppjhg)